

BARROW COUNTY
HEAD START PROGRAM

easterseals

North Georgia
Children Services



Pushing Forward

2020-2021 Annual Report





Easterseals North Georgia strengthens the health and development of children with disabilities, their families, and the greater community.



push forward

PHRASAL VERB

to move farther toward a place in a determined way, or in spite of opposition or difficulties.

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They can't wait. Why should we?

Never Losing Sight

And the work continues...

Much like the prior year, 2021 was filled with uncertainty, obstacles and challenges. Easterseals North Georgia met these odds with perseverance, ingenuity and enthusiasm never losing sight of our mission to strengthen children and their families, especially in times like these. While the continued effects of the COVID-19 pandemic caused classroom closures, staffing challenges and reduced volunteer participation, **ESNG continued to positively impact the lives of thousands of children, grow our mental health and Autism programs and even expand our footprint with the acquisition of four Dekalb County centers.** While in-person volunteering was not possible because of COVID-19, our team designed a variety of creative virtual volunteer opportunities which were extremely well-received by the children. Some of these activities included online storytelling, virtual karate and yoga classes and even a cheerleading camp! Additionally, the 2021 Annual "Trick or Treat Trot" yielded a record turnout from the community.

The acquisition of the four Dekalb County centers in 2021 meant big changes for ESNG. Not only did ESNG **expand our reach allowing us to serve an additional 564 children**, we also moved our corporate headquarters from Atlanta to Clarkston, Georgia. Significant capital expenditures were required to prepare the Dekalb facilities for children; these requirements included necessities like heating and air units and safety repairs on existing gas lines. The transition to the new corporate location was successful and has the added benefit of being located adjacent to one of our Child Development Centers.

Another focus for 2021 was **meeting the growing demand for mental health support for underserved children** in our communities. ESNG continued to place an emphasis on social and emotional support therapies both in our program development as well as advocating for policy changes to address this need. We are pleased to use our evidence-based approach to pioneer life-changing therapies for young children and their families who struggle with a variety of mental health challenges and Autism.

ESNG eagerly greeted 2022 with the **continued passion** to strengthen children and their families in our communities. Our team of compassionate experts are enthusiastic about the year ahead and look forward to **nurturing the genius in every child regardless of ability, income or circumstance.**



Our vision is a world where there is 100% equity, inclusion, and access for all children.



Enriching Education

Programs designed to help children master skills they need to develop and thrive. In an inclusive setting children receive comprehensive individualized services built to prepare them for success in school and in life. ESNG facilities feature safe and caring environments, state-of-the-art tools and programs, highly qualified teachers, low child-adult ratios, and active parent-centered partnerships.



Enhancing Health

Hands-on, vital therapies through home and community-based services designed to ensure the health and wellbeing of children with disabilities and developmental delays. Services help young children achieve their cognitive, communicative, social/emotional, adaptive, and physical development goals so that they may reach their full potential.



Elevating Community

Advancing public policy and advocacy to positively shape perceptions – and to address the urgent and evolving needs of people living with disabilities and other barriers to equity, inclusion, and access today. We are dedicated to ensuring that all children have equal opportunities to live, learn, work, and play in their communities by being in their corner at every critical stage of their lives.

Community Presence Statewide Impact

44

Counties Served
Statewide

5,000

Children and their families
served annually

19

Early Childhood
Development Center
locations including
partnership sites

400

Staff
Members



SERVICES



All children are born with unlimited potential...

Early Education

Easterseals North Georgia believes all families – regardless of income, disability, or national origin – deserve access to early care and education programs that are high-quality and affordable. Our Early Education and Care Program serves over 2,000 children and their families- most of whom are facing challenges due to poverty or disability, and sometimes both. We provide high-quality, comprehensive early education for young children who live at or below the federal poverty level in metro Atlanta and Northeast Georgia. Our 16 nationally accredited child development centers ensure children learn in a developmentally appropriate environment while also receiving comprehensive services, including nutrition, medical, dental, disability, and social-emotional services that children need thrive.

Early Intervention

Early Intervention services help young children with disabilities achieve their goal in cognitive, social/emotional, communicative, adaptive and physical development. By providing screening, evaluation, and treatment for children with disabilities or who are at risk of developmental delay, plus education and support for their parents, family members, and caregivers we ensure that children with disabilities have increased independence and will be prepared to meet with success when they enter school. Treatment includes physical, occupational, speech therapy; special instruction and service coordination to children ages birth to three years.

Family Support

Easterseals North Georgia provides parent education, job training, GED and ESL classes to the families of the enrolled children. We are dedicated to providing low-income children and their families with the knowledge, skills, and tools to be healthy, happy, and successful. At our 16 child development centers, we have Family Service Advocates who work to make sure that we strengthen our families' capacities by helping families set goals, create an action plan and achieve self-sufficiency. They work with participants to address any barriers they may face in their journey to success and any referrals for services the family may need.

IMPACT AT A GLANCE



Early Education

At Easterseals North Georgia we are dedicated to providing quality Early Education and Child Care to children of all abilities. This school year our Childhood Development Centers provided comprehensive Early Education and Care to **1,610** children through our Headstart & Early Headstart programs.

Foster Grandparents

Our Foster Grandparents are role models, mentors, and friends. They help our children learn to read, provide one-on-one tutoring, and guide the children at a critical time in their lives. Put simply they help give the kind of comfort and love that sets a child on the path toward a successful future. This year we had **75** Foster Grandparents volunteering in our Early Childhood Development Centers.

Easterseals North Georgia at our core believes that within every single child there is a genius just waiting to be unwrapped. To be provided with the skills and the resources to empower that genius to emerge. Starting at birth and at every critical point throughout their childhood, ESNG is there creating solutions that change lives. Thank you to all of the donors, board, staff, and community who continue to help us ensure that every child in Georgia can achieve their dreams.

4,639 Children & Families served

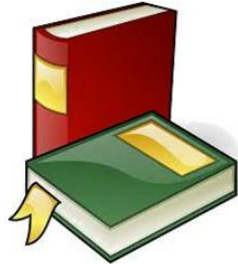
Early Intervention

The early identification and treatment of children with disabilities is critical to their future success. Easterseals' Early Intervention and Therapy offers therapy in a child's natural environment — their homes or other community environments such as their child care center. Children ages 0-3 years old with developmental delays, disabilities, and/or certain diagnosed disabling conditions that have a high probability of resulting in delays are eligible to receive early intervention services. This year ESNG ensured **2,689** children with disabilities received early identification and treatment.

Champions For Children

Providing support services to children with disabilities and their families has been the hallmark of Easterseals' mission since our inception 100 years ago. Our Champions for Children program does just that; it provides financial support to families whose children do not qualify for the Katie Beckett Waiver. This year we were able to assist **265** families.

HIGHLIGHTS



225

Parents received job training to address unemployment

71

Parents enrolled in ESL classes

207

Parents attended adult education classes

573

Parents participated in health, parent and marriage education classes



41

Families moved from homelessness to housing

24

Families (Identified) with children in Foster Care or Child Welfare received ESNG services

5

Families with incarcerated parent(s) received support services to continue ongoing parent-child connections

73

Families received housing support such as rental and utility assistance

397

Families received emergency or crisis directed services (domestic violence, child support, substance abuse, and emergency food and diaper supplies)



1,110

Children received preventive and on-going medical services

1,061

Children received on-going oral health education and dental services

19

Points of service to address child chronic health issues

75

Family members received mental health services

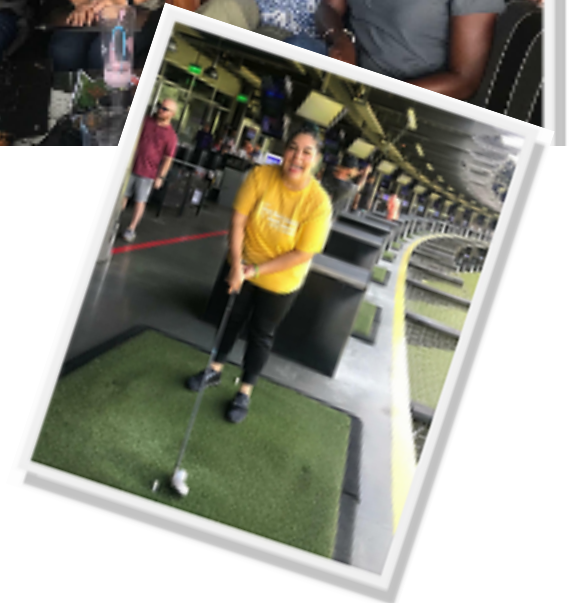
FUNDRAISING

Like many nonprofits our fundraising team has been met with a multitude of challenges. Covid-19 has significantly impacted our two primary Special Events that account for \$150,000 of our annual fundraising dollars.

Topgolf

Our Annual Top Golf fundraising event was rescheduled from May to August. However, sponsorships and participation remained lower than usual. Despite the roadblocks, we were able to host a successful event with 18 participating teams. Our silent auction went virtual with a total of 24 donated items. This event raised over \$40,000.

\$43,850 raised!



Trick-Or-Treat Trot

Our Annual Family Fall Festival and 5k Run/Walk is a fun way to bring awareness to the many issues affecting Georgia's disability community and to raise support for young children living with disabilities and special needs. Although we are still amidst the Covid-19 Pandemic we had a record turn out from the community at Thrasher Park. Over 400 children and their families came to participate in our crafts, activities, and Spooky Sprint race. They even had the chance to meet many of their favorite superheroes and Disney characters! A Special Shout Out To: Kuumba Storytellers (Tattle Tales), Miss Georgia, Piccadilly Puppetry, Cosplay Volunteers of Atlanta, Atlanta Beltline Cosplay, DJ George, volunteers, and many more for helping make this event a memorable one for the kids in the community.

\$44,297 raised!



Efficient Use of Donor Dollars



We use donor dollars wisely with 94% of our income spent on Direct Programs & Services.



Donations are used locally to support services for children and families in our communities.



Easterseals is proud to be an Accredited Charity endorsed by the Better Business Bureau



We adhere to the Wise Giving Alliance Standards for Charity Accountability.



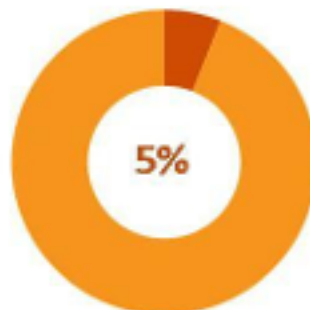
Programs and Services
for children and families



\$28,140,862



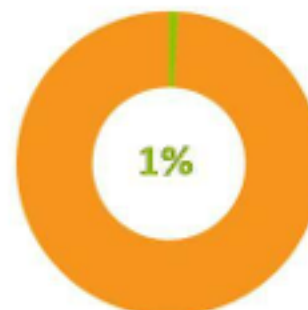
Management Support
services



\$1,405,203



Fundraising



\$335,652

Total Expenses = \$29,881,717





Headstart/Early Headstart

STATEMENT OF FUNCTIONAL EXPENSES – ALL PROGRAMS (Year Ended August 31, 2021)

CATEGORY	TOTAL
Salaries and related expenses	\$15,189,212.45
Occupancy	\$4,554,917.36
Supplies	\$1,170,522.66
Professional Fees	\$6,053,369.32
Stipends	\$237,982.07
Staff Training and Development	\$107,110.32
Rental and Equipment Maintenance	\$76,614.84
Travel and Transportation	\$51,299.31
Miscellaneous	\$170,503.37
Classroom Supplies	\$497,856.25
Insurance	\$173,669.50
Printing and Publications	\$183,507.00
Software	\$136,032.43
Parent Activities	\$2,714.11
Special Events	\$11,106.43
Contributed Goods and Services	\$19,917.78
Membership and Support Payments	\$94,969.36
EHS Partnership Expenses	\$1,150,412.00
TOTAL	\$29,881,716.56

2020-2021 EARLY EDUCATION AND CARE (HEAD START/EARLY HEAD START BUDGET)

CATEGORY	EARLY HEAD START	HEAD START	Partnerships
Personnel	\$4,246,292	\$7,657,225	\$687,751
Fringe Benefits	\$976,360	\$1,951,387	\$73,571
Supplies	\$305,331	\$1,548,590	\$83,347
Contractual	\$37,960	\$139,380	\$0
Other (rent, utilities, insurance, substitutes, etc.)	\$805,088	\$3,053,011	\$177,191
Training and Technical Assistance	\$235,401	\$480,336	\$23,985
TOTAL	\$6,606,432	\$14,829,929	\$1,045,845



OUTCOMES

In Georgia, there are currently 232,000 children from birth to the age of five living in poverty. Easterseals North Georgia offers hope and help to these at-risk children with our Early Head Start and Head Start Programs. The following tables reflect Easterseals North Georgia's most recent Early Childhood Outcome Data as reported through our Early Education and Care Program.

Birth - 1						
	Fall 2020			Winter 2021		
	% Below	% Meeting	% Exceeding	% Below	% Meeting	% Exceeding
Social-Emotional	43.60%	52.70%	3.60%	18.20%	81.80%	0%
Physical	36.40%	63.60%	0%	23.60%	74.50%	1.80%
Language	50.90%	47.30%	1.80%	23.60%	74.50%	1.80%
Cognitive	20%	74.50%	5.50%	14.50%	81.80%	3.60%
Literacy	9.10%	83.60%	7.30%	0%	90.90%	9.10%
Mathematics	30.90%	65.50%	3.60%	0%	96.40%	3.60%

1 - 2 Years						
	Fall 2020			Winter 2021		
	% Below	% Meeting	% Exceeding	% Below	% Meeting	% Exceeding
Social-Emotional	38%	62%	0%	15.90%	74.30%	9.80%
Physical	48.20%	47.30%	4.50%	15.30%	81.90%	2.80%
Language	49.10%	50.90%	0%	15.80%	81.40%	2.80%
Cognitive	21.90%	78.10%	0%	14.10%	83.10%	2.80%
Literacy	22.40%	57.90%	19.60%	15.40%	81.80%	2.80%
Mathematics	32.40%	67.60%	0%	15.80%	81.40%	2.80%

2 - 3 Years						
	Fall 2020			Winter 2021		
	% Below	% Meeting	% Exceeding	% Below	% Meeting	% Exceeding
Social-Emotional	42%	50.90%	7.10%	8.30%	65.70%	26%
Physical	34.30%	57%	8.70%	4.70%	61.60%	33.70%
Language	50%	48.30%	1.70%	11%	71.50%	17.40%
Cognitive	44.40%	50.30%	5.30%	8.80%	67.30%	24%
Literacy	36.40%	59.70%	3.90%	9.70%	66.90%	23.40%
Mathematics	40.80%	56.70%	2.50%	5.70%	69.40%	24.80%

3 Years						
	Fall 2020			Winter 2021		
	% Below	% Meeting	% Exceeding	% Below	% Meeting	% Exceeding
Social-Emotional	33.80%	61.80%	4.40%	5.10%	73.00%	21.80%
Physical	29.90%	66.10%	4%	3.70%	66.80%	29.60%
Language	43.80%	53.50%	2.70%	10.70%	73.20%	16.10%
Cognitive	42.10%	53.10%	4.80%	5.80%	78.10%	16.10%
Literacy	55.40%	41.50%	3.10%	11.50%	70.70%	17.80%
Mathematics	51.90%	44.70%	3.40%	5.50%	69.80%	24.70%

4 Years						
	Fall 2020			Winter 2021		
	% Below	% Meeting	% Exceeding	% Below	% Meeting	% Exceeding
Social-Emotional	42.70%	52%	5.30%	7.30%	63.90%	28.80%
Physical	35%	62.40%	2.60%	3.30%	69.30%	27.50%
Language	34.90%	61.50%	3.60%	6.60%	74%	19.40%
Cognitive	38.40%	61.20%	0.30%	7.20%	73.60%	19.20%
Literacy	30.10%	68.50%	1.40%	6.50%	77.40%	16.10%
Mathematics	55%	44.60%	0.30%	9.40%	70.4%	20.20%

Regulatory Monitoring

Agency	Compliant
OHS Aligned Monitoring Visit (2020-2021) (Environmental Health and Safety, CLASS, Fiscal Integrity and ERSEA)	Yes
BFTS Licensing Reviews	Yes
A-133 Audit	Yes
Quality Rated	Yes
NAEYC	Yes

Class (Classroom Assessment Scoring System)

The CLASS tool focuses on the quality of teacher-child interactions, and the data gathered is used for program improvement and informing professional development planning. OHS has set a minimum score requirement in three domains: Emotional Support, Classroom Organization, and Instructional Support.

2020-2021 CLASS Data	
Domain	Easter Seals
Emotional Support	6.0903
Classroom Organization	5.8565
Instructional Support	2.8565

PARENT, FAMILY, & COMMUNITY ENGAGEMENT

Families play a critical role in preparing their children for school and for a lifetime of academic success. In Head Start/Early Head Start, parent and family engagement activities are systemic and integrated across program foundations and program impact areas. Because of this, family engagement outcomes are achieved, resulting in children who are healthy and ready for school. Parent and family engagement activities are grounded in positive, ongoing, and goal oriented relationships with families. Easter Seals measures seven family outcomes that help lead to overall school readiness for children. These seven family outcomes are as follows: 1) Family Well-Being, 2) Positive Parent-Child Relationships, 3) Families as lifelong Educators, 4) Family As Learners, 5) Family Engagement In Transitions, 6) Family Connections To Peers And Community, 7) Families as Advocates and Leaders.

PFCE Outcome Area	# of Goals Set In PFCE Outcome Area	% of Goals Set in PFCE Outcome Area	# of Goals Making Progress in PFCE Outcome Area	% of Goals Making Progress in PFCE Outcome Area
Of 1007 FPA's				
Family Well Being	408	40%	375	92%
Positive Parent Child Relationships	168	16%	151	90%
Families as Life Long Educators	325	32%	301	94%
Families as Learners	43	5%	34	79%
Family Engagement in Transitions	0	0%	0	0%
Family Connections to Peers and Community	52	5%	47	90%
Families as Advocates and Leaders	23	2%	22	96%
TOTAL	1019	100%	930	91%



BOARD OF DIRECTORS

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Chairman

Howard Billingslea,
Past Chair

Meghan Jones

Camilo Sarmiento

Laura Lord,
Vice Chair

Chris Emslie

Donna Leftenant

Ellen Bailey,
Secretary

Mujib Khan

Gary E. Bingham

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LEADERSHIP

Donna Davidson
President/CEO

Marianne Southwood
Director of Human Resources

Robert Pinno
Director of Compliance

Bipin Nagar
Chief Financial Officer (CFO)

Norma Center
Director of Development

Jeff Randa
Director of Quality Implementation

Robert Gwaltney
Vice President of Early Education & Care

Freddie Lovett
Director of Foster Grandparents



LOCATIONS

Brookvalley

1146 Sheridan Road
Atlanta, GA
30324
Phone: 404-633-6083

Guice

1485 Woodland Avenue
Atlanta, GA
30316
Phone: 404-622-1569

Mansell

80 Mansell Court East
Roswell, GA
30076
Phone: 678-585-9100

Norcross

4335 Steve Reynolds Blvd
Norcross, GA
30093
Phone: 770-674-5513

Premier Academy

399 Macedonia Road
Atlanta, GA
30354
Phone: 404-675-9301

Sylvan Hills

1757 Melrose Drive, SW
Atlanta, GA
30310
Phone: 404-758-7774

Warsaw

1240 Warsaw Road
Roswell, GA
30076
Phone: 770-643-7999

Barrow County

75 Maynard Street
Winder, GA
30680
Phone: 770-867-6167

Jackson County

215 Stan Evans Drive
Jefferson, GA
30549
Phone: 706-367-7257

Madison County

85 Rock Quarry Road
Danielsville, GA
30633
Phone: 706-795-2092

Walton County

832 GA Hwy, 11 S.
Monroe, GA
30655
Phone: 770-267-7107

Winder

37 S. Center Street
Winder, GA
30680
Phone: 470-429-2105

Clarkston

815 Park N. Blvd.
Clarkston, GA
30021
Phone: 404-458-6246

Columbia

1275 Clarendon Ave.
Avondale Estates, GA
30002
Phone: 470-355-3689

Hambrick

777 Hambrick Road
Stone Mountain, GA
30083
Phone: 404-458-6485

Lawrenceville

3549 Lawrenceville Hwy
Tucker, GA
30084
Phone: 470-275-4650





easterseals
North Georgia
Children Services

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