



# Impact Report

easterseals  
North Georgia  
Children Services

# 2021-2022





***Strengthening the health and development of children with disabilities,  
their families, and the greater community.***



# Table of Contents

<b>4</b>	<b>Letter from the CEO</b>
<b>6</b>	<b>Programs and Services</b>
<b>7</b>	<b>Leading the way to full equity, inclusion, and access</b>
<b>8</b>	<b>Community Presence</b>
<b>9 - 10</b>	<b>Impact At A Glance</b>
<b>11 - 14</b>	<b>Highlights</b>
<b>15</b>	<b>Fundraising</b>
<b>16 - 19</b>	<b>Community Partners</b>
<b>20</b>	<b>Efficient Use of Donor Dollars</b>
<b>21 - 28</b>	<b>Early Education and Care</b>
<b>29</b>	<b>Board of Directors/Leadership</b>
<b>30</b>	<b>Locations</b>

## Letter From Our CEO

Thank you just doesn't seem like enough to express our gratitude for your generous support. For the thousands of children and families we serve, your help means so much. It means a nonverbal child with Autism learning to sign their first words and their classroom of peers sign back. It means a child who wasn't supposed to lift their head takes their first steps. It means access to free early education and childcare for a family struggling to make a living wage.

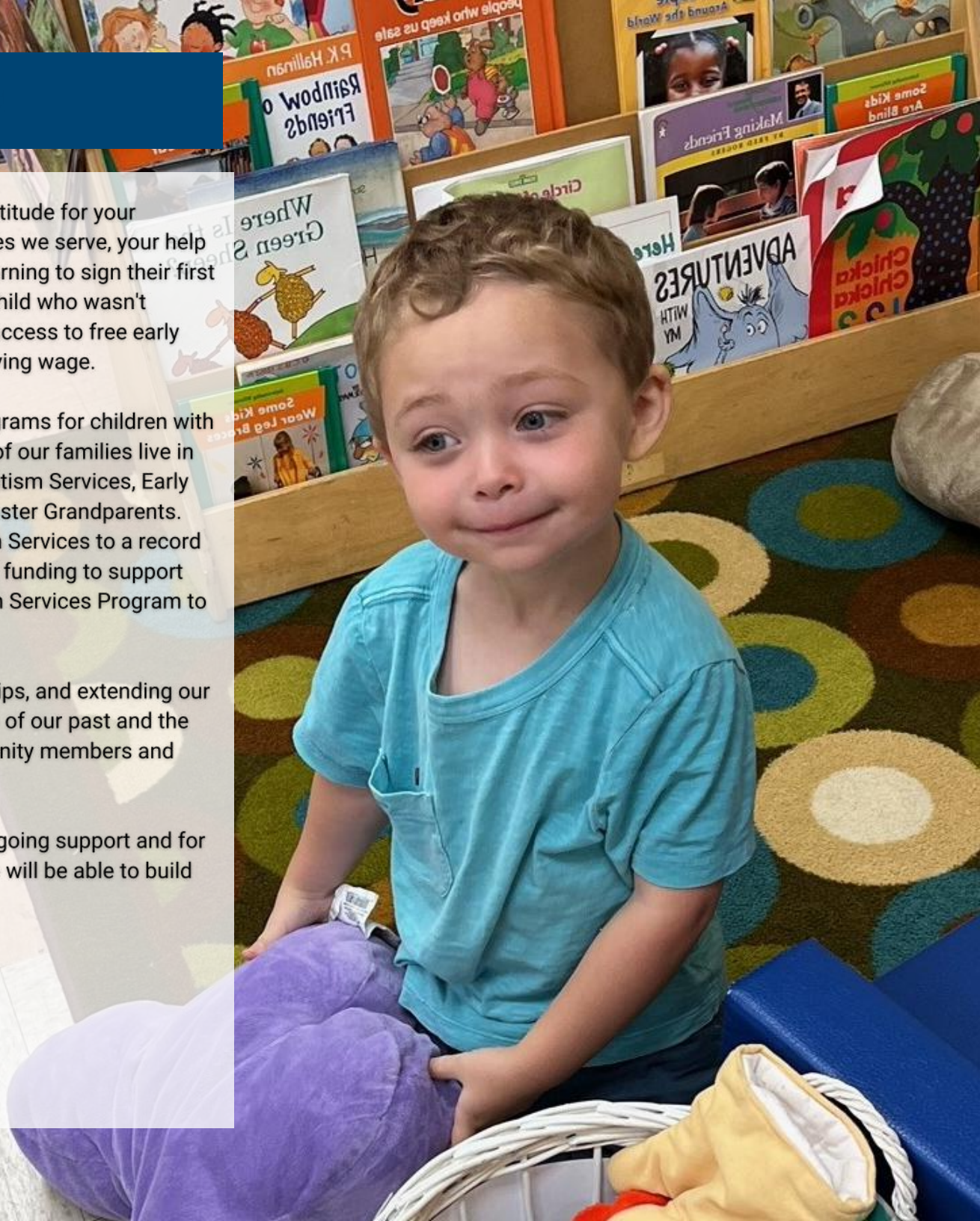
You may know that we provide a range of services and programs for children with disabilities, their families, and the community; the majority of our families live in poverty. Our programs include Early Education and Care, Autism Services, Early Intervention, Mental Health, Champions for Children, and Foster Grandparents. With you by our side this year, we've provided Mental Health Services to a record number of children and their families, advocated for federal funding to support home and community-based services, expanded our Autism Services Program to meet the growing need, and so much more.

We look forward to opportunities for growth, new partnerships, and extending our reach to more children and families in need. The successes of our past and the potential for the future are made possible by caring community members and generous supporters like YOU.

On behalf of the entire team at ESNG, thank you for your ongoing support and for being an essential member of our community. Together, we will be able to build toward a world of total equity, inclusion, and access for all.

With Much Gratitude,

Donna Davidson  
President & CEO  
Easterseals North Georgia





## Our Programs

Easterseals is leading the way towards a world where every child is given full access to quality education, support, and resources in order to build a solid foundation for a bright future.



**Early Childhood Education**



**Early Childhood Mental Health**



**Early Intervention**



**Foster Grandparents**



**Autism Services**



**Champions for Children**

# Our vision is a world where there is 100% equity, inclusion, and access for all children.

Here at Easterseals North Georgia our team works tirelessly to provide essential services and community-based supports to more than 5 thousand children and their families each year – from early childhood programs for the critical first five years, to therapies for children facing delays, autism services, family support, and more. We won't rest until every child is 100% included, 100% empowered, and 100% prepared to reach their full potential.



## Enriching Education

Programs designed to help children master skills they need to develop and thrive. In an inclusive setting children receive comprehensive individualized services built to prepare them for success in school and in life. ESNG facilities feature safe and caring environments, state-of-the-art tools and programs, highly qualified teachers, low child-adult ratios, and active parent-centered partnerships.



## Enhancing Health

Hands-on, vital therapies through home and community-based services designed to ensure the health and wellbeing of children with disabilities and developmental delays. Services help young children achieve their cognitive, communicative, social/emotional, adaptive, and physical development goals so that they may reach their full potential.



## Elevating Community

Advancing public policy and advocacy to positively shape perceptions – and to address the urgent and evolving needs of people living with disabilities and other barriers to equity, inclusion, and access today. We are dedicated to ensuring that all children have equal opportunities to live, learn, work, and play in their communities by being in their corner at every critical stage of their lives.



# Community Presence Statewide Impact

44

Counties Served  
Statewide

5,000

Children and their families served  
annually

23

Early Childhood Development  
Center locations including  
partnership sites

400

Staff Members







**1,834**

Children received Comprehensive Early Education and Care



**930**

Children were screened for Mental Health challenges



**270**

Children with disabilities or critical health needs were provided financial support for medical services and equipment



**3,140**

Children with disabilities received Early identification and intervention services



**58**

Foster grandparents volunteered virtually with our Early Education Program



**99**

children diagnosed with or suspected of having Autism



**4,376.98**

total number of clinical service hours provided across to children with Autism



**5,302 Served in 2021-2022**

73% had a disability or critical health concern

78% minority or poc

40% English Language Learners





**1,229**

Children received preventative and ongoing medical services



**464**

Parents participated in health, parent, and marriage education classes



**1,155**

Children received ongoing oral health education and dental services



**118**

Families received housing support such as rental and utility assistance



**163**

Parents received job training to address unemployment



**419**

Family members received services to address Mental Health challenges



**356**

Families received emergency or crisis directed services including substance abuse supports and treatment



**Making A Lasting Impact**



## Moving the Equity Needle Through Adaptive Technology

What started as a partnership between EPAM Systems Managing Principal, Clark Varner and Easterseals Greater Houston Affiliate quickly became an opportunity for expanding on local efforts to increase equity, inclusion, and access for children in need living in Georgia.

We cannot thank the team at EPAM Atlanta enough for supporting our ESNG Kids and our mission. Because of them, we were able to give away 13 adaptive technology Go Baby Go cars to children with disabilities at our annual Trick or Treat Trot Family Fall Festival. Not only did this add an extra special component to this year's event but it truly impacted these children, their families, and us in such a big way.



## Closing the Gap in the Early Childhood Workforce

As one of the largest providers of early childhood development in the state of Georgia, we know how vital early development is to a child's future. This is why we have allied with CDF Action and the Refugee Women's Network to provide training and career opportunities through our CDA program. This initiative was piloted with 20 diverse and multilingual individuals within the community to provide 120 hours of classroom training, personalized coaching, primary language interpretation as needed, and an array of supports to help ensure their successful completion of activities required to obtain the CDA credential.

In addition to completing the requisite hours of classroom experience, students will meet requirements for their CPR and First Aid certificate, create a portfolio and resume specific to the field, be observed by a certified Professional Development Specialist (PDS) who speaks the language of the student, submit a CDA application, have the exam scheduled and completed, and secure a teaching position.

ESNG will continue to refine and expand this initiative to not only fill the gaps in the early childhood workforce but to also support individuals in the community in moving towards self sufficiency



## Healthy Child and Nurtured Mind

As physical well-being contributes to a child's readiness for school, Head Start places a strong emphasis on the overall health and well-being of the children served. Whether it is educating parents about their children's health concerns, like allergies or other chronic conditions, or making sure children receive at minimum two-thirds of their daily nutritional needs, the main goal of our Health and Nutrition Specialists is the health, safety, and well-being of our ESNG Kids while they are under our care here at Easterseals. With the help of our Family Support Associates (FSAs), the Health and Nutrition Team works behind the scenes to ensure that children have routine physicals, dentals, immunizations, hearing, and vision screenings, special diet plans, and anything else they may need to keep them healthy and thriving. To ensure food security every child in our Early Education Program receives two balanced meals and a snack every day completely free to our families.



## Early Intervention Program

### Face-To-Face Services Are Back!

For two years the pandemic forced our Early Intervention Program, Babies Can't Wait, to alter service provision to Tele-Intervention. While we are grateful to have provided these critical services despite the pandemic, in-home therapy allows children and their families to reap the full benefit of the program and to see optimal results. The barriers presented by virtual therapy such as the lack of hands-on modeling, positioning, and help with feeding can cause many children to see delays in progress. We are happy to announce that effective March 1st our therapists have now returned to in-home services and were excited to bring back this personal touch to our families in their own environment.

## ***For more than 20 years, Easterseals North Georgia has understood the importance of Early Childhood Mental Health.***

### **Georgia Passes Mental Health Parity Act**

#### **Another Step Forward in Georgia's Fight for Mental Health Services!**

We at Easterseals North Georgia are passionate advocates for children and their families and continue to fight for equitable access to needed services within systematically underserved communities. We have been an active part of the coalition to successfully raise awareness about the issue of Mental Health across the state while educating policymakers. During the 2022 state legislative session, the Georgia General Assembly voted unanimously to pass the Mental Health Parity Act, ensuring that the state will enforce equality in insurance coverage for behavioral health care for the first time. The Mental Health Parity Act will help Georgians access affordable mental health and substance use disorder treatment for themselves and their children by ensuring that public and private health insurance plans cover behavioral health equitably with physical health.

This means:

- Insurance companies can no longer deny coverage for medically necessary behavioral health treatment.
- Families will no longer have to pay out of pocket for needed care due to arbitrary coverage limits and denials.
- In time, more behavioral health specialists will join the workforce because they will be paid adequately for their services, and hopefully, more providers will join insurance panels and accept both private and public insurance.
- Future relief from long wait times and lack of behavioral health care providers in many areas of our state.
- More children and adults may receive early intervention that can prevent a crisis down the road.

We are delighted that the Mental Health Parity Act provides mental health services for children under the age of five years. Many thanks to House Speaker David Ralston, who spearheaded the bill!

## **Early Childhood Mental Health Matters**

Across the nation, children from low-income households are at increased risk for mental health problems that affect their chances of reaching educational success. Children in Georgia are among some of the most affected.

Unfortunately, access to mental health care for their young children can be challenging for families in need either from a lack of providers, health insurance, or Medicaid coverage.

For over 20 years, ESNB has provided services to meet the social-emotional needs of children from birth to 6 years. We provide treatment to 150-250 children and their families annually using evidence-based treatments implemented by licensed clinicians. Currently, ESNB is working to expand our Infant Early Childhood Mental Health program by providing intensive individualized treatment to an additional 200 children over the next three years. Children with significant concerns such as anxiety disorders, attention-deficit/hyperactivity disorder, conduct disorder, depression, and posttraumatic stress disorders will be served across our child development center locations in Fulton, Gwinnett, DeKalb, Walton, Barrow, Jackson, and Madison counties.



## Support for the Whole Family

Meet our Family Support Advocates! This incredible team works tirelessly every day to build partnerships with parents and entire families in order to maximize the strengths and unique experiences of each child, increase parenting skills, assist families in achieving educational, employment, and self-sufficiency goals, and provide emergency supports when needed. ESNB's case management and family support approach builds on family strengths, is culturally sensitive, links families to appropriate community resources, and empowers families toward optimal functioning and well-being. This team plays a key role in our mission and changes the lives of children and families across Georgia on a daily basis. Thank you for being apart of the ESNB Family!



## ESNB launches Navigator Training

ESNB has developed and launched a new initiative called Navigator Training which provides our teachers with the latest, most effective strategies to support children of all abilities, including those with Autism. As pioneers in early childhood development and education, ESNB knows how important it is to tailor our programs and services to meet children and families where they are. We are uniquely positioned to address the needs facing children with disabilities and other special needs so they can thrive in their communities. This includes our services for children with Autism who participate in all of ESNB's programs like our Early Intervention & Therapy Services and Early Education & Care Program.

Team member Katelyn Ward spearheads our Navigation Training with our teachers. These additional in-person trainings build upon the knowledge and skills they already have and better equips them to work with children of all abilities and needs. Trainings are child-focused and teacher need directed with the intention of creating positive and sustained life outcomes, greater connectivity to communities and services, and the ability to self-advocate. In addition, she provides guided MCPP training demonstrating how to deal with difficult and aggressive behaviors in the classroom.

Our programs and services are customized to the individual, including physical therapy, occupational therapy, speech therapy, and evidence-based treatments such as the PLAY Project, Applied Behavioral Analysis, RUBI Parent Training, and family navigation.



# Fundraising and Special Events

## Trick or Treat Trot Family Fall Festival & 5K

Our Annual Family Fall Festival and 5k Run/Walk is a fun way to bring awareness to the many issues affecting Georgia's disability community and to raise support for young children living with disabilities and special needs. The Festival is FREE and open to the public as a safe and inclusive trick-or-treating experience featuring tons of activities, including a jump house, trackless train, video game truck, magician, puppet show, costumes, arts and crafts, food trucks, fun, face painting, live dj, games, prizes, and more! The 5K is a way for runners, walkers, rollers, and strollers to get out

Over 400 children and their families came out this year to participate in our crafts, activities, and Spooky Sprint race.



## Pars for Potential

A Huge thank you to all of the sponsors and attendees of our Pars for Potential Topgolf Tournament. Especially those that took the time to create the incredible variety of silent auction baskets. This event raises money critical to providing the services Georgia's children and families need most. We could not do it without YOU.



## Cornhole for Kids Tournament

ESNG held it's FIRST-EVER double-elimination Cornhole Tournament this year at Jug Tavern Park in Winder!

The Northeast Georgia community came together to toss for a cause at this Summer FUNdraising event. Teams competed for cash prizes while spectators and the community enjoyed music, kid-friendly activities and food, drink, and craft vendors. It was a beautiful day, a great turnout, and an event for the whole family to enjoy.

We were even able to spread the word about enrollment and hiring opportunities in our Northeast area centers. Thank you to our sponsors, volunteers, vendors, and participating teams. We could not have done it without you!



## 7th Annual Reels for Easter Seals

Century 21 Novus and Reels for Easter Seals has done it again! We are excited to announce another fantastic turnout for the 7th Annual Reels for Easter Seals Tournament. Thank you to all involved in putting the event together. A special shoutout to the sponsors and the participants who despite the cold, made the event a success and raised even more money for the children and families served by Easterseals North Georgia. Thank you for your continued support!



# Partners Volunteers

ESNG fosters a network of corporate and community partners to improve the availability and quality of service to children and families in the program.

## Thank You, Deloitte

We are overwhelmed by the kindness and hard work extended to our Mansell location by our friends at Deloitte. Thank you for choosing to spend your Day of Impact with us. From building a new picnic table, to cleaning and organizing a storage building and refurbishing a much-loved sandbox for our ESNG Kids to enjoy - you've definitely made an impact today! We can't thank you enough!



## It takes a village



## PNC Bank Helps ESNG Kids Grow Up Great

Since 2004, PNC Bank has been helping children from birth through age five develop a passion for learning that lasts a lifetime through their PNC Grow Up Great® program. Their partnership over the years has made a huge impact on the children in our Early Education and Care program. Most recently they donated tablets and books so that our ESNG Kids have the tools necessary to learn and develop in a technological world as well as develop their early literacy skills.

## Comcast Effectv

Comcast has been a part of the Easterseals family for many years, both nationally and locally. Through their love of community, dedication to children and families, and passionate trailblazers like Shannon Andrews, Valerie Murphy, and Cheryl Collins leading the way - the company has not only logged over 1300 volunteer hours within our Early Childhood Development Centers, but they have ensured that the children and families of Easterseals are equipped with whatever they may need to thrive.

From supplemental educational materials like books, assistive technology, and interactive learning boards to bringing joy with toys, candy, bikes, and more, they have touched the lives of Georgia's children in a significant way.





To our dedicated Corporate Partners - Your generosity is seemingly endless.  
Thank you for everything you do!



Happy 125th Anniversary KPMG  
Community Impact Day

We are so grateful for the KPMG volunteers who dedicated their time at our Sylvan Hills Early Education Center! Thank you for celebrating your 125th anniversary with us! We loved being a part of your Community Impact Day!



Travelers Insurance

THANK YOU Travelers Insurance for coming out and spending the morning with us at our Warsaw center. We had so much fun painting ornaments, reading books, and dancing/singing with you!!! We truly appreciate every one of you for taking time out of your day to volunteer with us!



North Point Community Church

Shout-out to all North Point Community Church volunteers that came out to do our deep cleaning project at our Mansell and Warsaw centers!! It was a success! Thanks to our volunteers, our kiddos will come back to a clean center after their Thanksgiving break. Thank you North Point Community Church for choosing Easterseals to take part in your Be Rich serve call to action campaign! We are super thankful for everything you do to support our ESNG Kids!



## Helping bring joy to children in need across Georgia for the holiday season.

Each year, Easterseals North Georgia works to ensure a memorable and meaningful holiday for the children we serve across Metro Atlanta and Northeast Georgia. With the help of our generous community, we provide some of the most vulnerable children with new toys and gifts for the holidays.

### Pace Academy

Pace Academy's 5th graders served the children at our Guice center with their annual holiday pajama event! We had a blast creating holiday ornaments, reading, playing, and singing holiday songs with you all! We are incredibly lucky to have supporters like you!

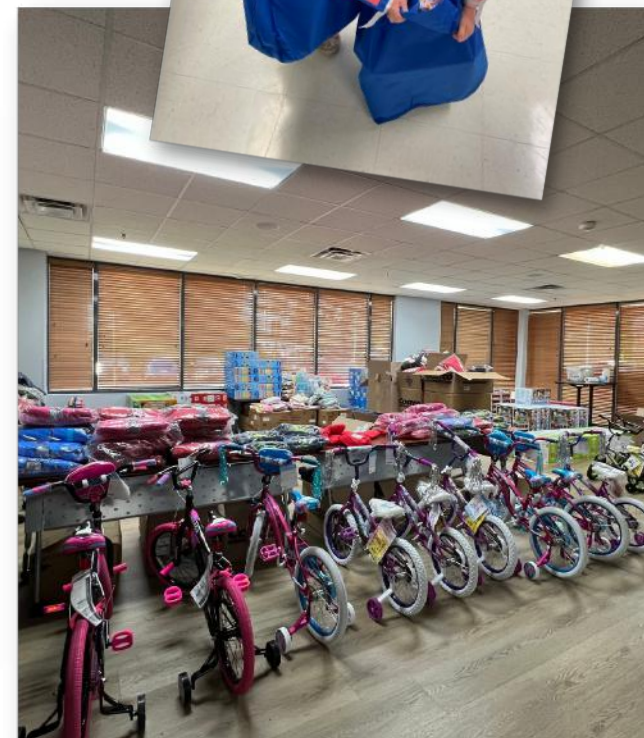


### Prologis

Thanks to our supporters, we were able to provide coats and toys across ALL centers! That is 1,400 kids! THANK YOU to everyone that donated or bought toys/coats from our wish list! We want to give a special shout-out to Prologis! We couldn't have done it without your support!

### Jordan Air and Plumbing

Thank you Jordan Air and Plumbing for providing holiday gifts to our Madison Center! We truly appreciate your generous support!



# Grateful To Our Partners For Their Continuous Support



# Efficient Use Of Donor Dollars



We use donor dollars wisely with **94%** of our income spent on Direct Programs & Services.



Donations are used locally to support services for children and families in our communities.

Platinum  
Transparency  
2023  
Candid.

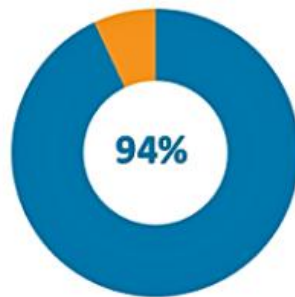
Easterseals North Georgia is a **Platinum Level** organization through GuideStar demonstrating its commitment to transparency.



We adhere to the **Wise Giving Alliance Standards for Charity Accountability.**



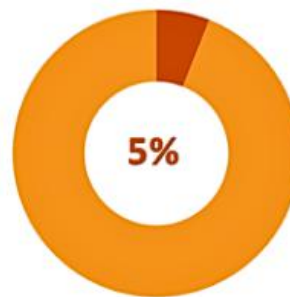
**Programs and Services**  
for children and families



**\$27,344,032**



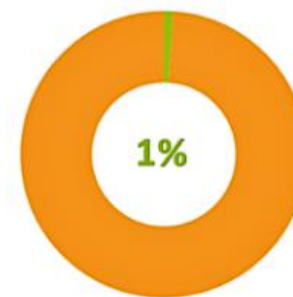
**Management Support**  
services



**\$1,418,780.46**



**Fundraising**



**\$276,174**

**Total Expenses = \$29,038,986.21**

# **Early Education and Care**

## **(Headstart /Early Headstart)**

## STATEMENT OF FUNCTIONAL EXPENSES – ALL PROGRAMS (Year Ended August 31, 2022)

CATEGORY	TOTAL
Salaries and related expenses	\$16,624,644.50
Occupancy	\$3,261,376.49
Supplies	\$1,962,681.24
Professional Fees	\$3,718,244.66
Stipends	\$188,142.34
Staff Training and Development	\$166,586.51
Rental and Equipment Maintenance	\$69,626.02
Travel and Transportation	\$71,415.02
Miscellaneous	\$72,192.29
Classroom Supplies	\$473,177.32
Insurance	\$249,137.61
Printing and Publications	\$236,620.95
Software	\$319,756.41
Parent Activities	\$8,482.37
Special Events	\$37,899.65
Contributed Goods and Services	\$9,092.44
Membership and Support Payments	\$94,272.59
Partnership Expenses	\$1,475,637.80
<b>TOTAL</b>	<b>\$29,038,986.21</b>

## 2021-2022 EARLY EDUCATION AND CARE (HEAD START/EARLY HEAD START BUDGET)

CATEGORY	EARLY HEAD START	HEAD START	Partnerships
Personnel	\$4,640,726.07	\$8,287,023.60	\$740,643.20
Fringe Benefits	\$522,567.28	\$1,909,254.40	\$157,334.20
Supplies	\$504,600.67	\$1,194,593.16	\$77,425.60
Contractual	\$424,477.88	\$679,926.73	\$3,417
Other (rent, utilities, insurance, substitutes, etc.)	\$14,65565.46	\$2,976,384.08	\$32,207
Training and Technical Assistance	\$277,996.99	\$255,411.03	\$19,301
<b>TOTAL</b>	<b>\$7,835,934.98</b>	<b>\$15,302,593</b>	<b>\$1,030,328</b>

## Top-Notch Education Program | NAEYC Accreditation and Quality Rated

ESNG is committed to achieving accreditation for each of our centers through the National Association for the Education of Young Children (NAEYC) and Georgia Quality Rated. NAEYC represents the mark of quality in early childhood education. Easter Seals North Georgia aims to have all of our centers accredited by NAEYC. To become accredited is a voluntary choice made by Easter Seals North Georgia to confirm our commitment to the highest quality standards in early childhood education for our children, families, and staff. Quality Rated is a systemic approach to assess, improve, and communicate the level of quality in early and school-age care and education programs. Similar to rating systems for other service-related industries, Quality Rated assigns a quality rating to early and school-age care and education programs that meet a set of defined program standards. An Early Childhood Center must be in operation for an entire year before embarking on the Quality Rated or NAEYC accreditation.

Last year, ESNG made huge strides with accreditations from **The National Association for the Education of Young Children (NAEYC)**. Our Premier center earned NAEYC Accreditation and our Sylvan Center maintained its accreditation.

Earning NAEYC Accreditation is quite an accomplishment. As the world's largest organization of early childhood professionals, NAEYC created ten (10) standards for high-quality education programs. In order to earn the accreditation all 10 standards must be met.

### The Standards:

- Relationships
- Curriculum
- Teaching
- Assessment of Child Progress
- Health
- Staff Competency, Preparation and Support
- Families
- Community Relationships
- Physical Environment
- Leadership and Management

ESNG also participates in Georgia's voluntary **Quality Rated** program. Despite being short-staffed following the pandemic, some of our centers even boosted their Quality Rated stars!

**Much More Than Childcare.**

## Regulatory Monitoring

Agency	Compliant
OHS Aligned Monitoring Visit (2021-2022) (Environmental Health and Safety, CLASS, Fiscal Integrity and ERSEA)	Yes
BFTS Licensing Reviews	Yes
A-133 Audit	Yes
Quality Rated	Yes
NAEYC	Yes



## Class (Classroom Assessment Scoring System)

The Classroom Assessment Scoring System (CLASS) is a nationally recognized standardized assessment tool that measures teacher/child interactions and the emotional and instructional climate of the classroom. The data gathered is used for program improvement and informing professional development planning. OHS has set a minimum score requirement in three domains: Emotional Support, Classroom Organization, and Instructional Support.

2021-2022 CLASS Data	
Domain	Easter Seals
Emotional Support	60903
Classroom Organization	58565
Instructional Support	28565



# CHILD OUTCOMES

ESNG uses Teaching Strategies Gold (TSG) as the assessment tool for our Head Start and Early Head Start programs. Teachers observed, documented, and evaluated each child's progress on an ongoing basis and entered developmental level scores at specified checkpoints during the year. The assessment information is used to develop lesson plans and individualize each child's learning. The following tables reflect Easterseals North Georgia's most recent Early Childhood Outcome Data as reported through our Early Education and Care Program.

Birth - 1						
	Fall 2021			Spring 2022		
	% Below	% Meeting	% Exceeding	% Below	% Meeting	% Exceeding
<b>Social-Emotional</b>	13.80%	80.60%	5.60%	5.60%	88.80%	5.60%
<b>Physical</b>	15.80%	73.70%	10.50%	7.90%	86.80%	5.30%
<b>Language</b>	28.60%	66.80%	4.60%	11.40%	82.90%	5.70%
<b>Cognitive</b>	27.70%	70.70%	1.60%	11.30%	85.20%	3.50%
<b>Literacy</b>	29.90%	68.20%	1.90%	11.50%	77.10%	11.40%
<b>Mathematics</b>	27.70%	70.70%	1.60%	10.30%	86.90%	2.80%

<b>1-2 Years</b>						
	<b>Fall 2021</b>			<b>Spring 2022</b>		
	<b>% Below</b>	<b>% Meeting</b>	<b>% Exceeding</b>	<b>% Below</b>	<b>% Meeting</b>	<b>% Exceeding</b>
<b>Social-Emotional</b>	22.00%	78.00%	0%	11.90%	82.20%	5.90%
<b>Physical</b>	25.20%	73.90%	0.90%	11.40%	82.90%	5.70%
<b>Language</b>	31.40%	65.70%	2.90%	10.30%	86.90%	2.80%
<b>Cognitive</b>	42.10%	57.90%	0%	11.30%	85.20%	3.50%
<b>Literacy</b>	29.90%	68.20%	1.90%	10.30%	86.90%	2.80%
<b>Mathematics</b>	28.40%	68.80%	2.80%	11.40%	82.90%	5.70%

<b>2-3 Years</b>						
	<b>Fall 2021</b>			<b>Spring 2022</b>		
	<b>% Below</b>	<b>% Meeting</b>	<b>% Exceeding</b>	<b>% Below</b>	<b>% Meeting</b>	<b>% Exceeding</b>
<b>Social-Emotional</b>	29.50%	69.70%	0.80%	1.50%	78.80%	19.70%
<b>Physical</b>	33.80%	65.40%	0.80%	4.60%	77.40%	18.00%
<b>Language</b>	45.00%	55.00%	0%	4.60%	76.30%	19.10%
<b>Cognitive</b>	34.10%	65.90%	0%	3.00%	81.80%	15.20%
<b>Literacy</b>	27.70%	70.70%	1.60%	9.70%	66.70%	23.60%
<b>Mathematics</b>	29.00%	68.70%	2.30%	5.30%	69.50%	25.20%

<b>3 Years</b>						
	<b>Fall 2021</b>			<b>Spring 2022</b>		
	<b>% Below</b>	<b>% Meeting</b>	<b>% Exceeding</b>	<b>% Below</b>	<b>% Meeting</b>	<b>% Exceeding</b>
<b>Social-Emotional</b>	29.60%	68.90%	1.50%	3.70%	81.50%	14.80%
<b>Physical</b>	28.60%	66.80%	4.60%	4.60%	81.10%	14.30%
<b>Language</b>	39.20%	57.00%	3.80%	9.10%	79.10%	11.80%
<b>Cognitive</b>	34.20%	61.90%	3.90%	5.70%	78.00%	16.30%
<b>Literacy</b>	51.60%	48.40%	0%	9.70%	66.70%	23.60%
<b>Mathematics</b>	47.90%	51.10%	1.00%	7.40%	69.60%	23.00%

<b>4 Years</b>						
	<b>Fall 2021</b>			<b>Spring 2022</b>		
	<b>% Below</b>	<b>% Meeting</b>	<b>% Exceeding</b>	<b>% Below</b>	<b>% Meeting</b>	<b>% Exceeding</b>
<b>Social-Emotional</b>	34.60%	62.40%	3.00%	6.70%	68.50%	24.80%
<b>Physical</b>	25.80%	73.20%	1.00%	3.60%	75.30%	21.10%
<b>Language</b>	27.40%	72.30%	0.30%	9.10%	76.70%	14.20%
<b>Cognitive</b>	34.50%	65.10%	0.40%	8.90%	75.10%	16.00%
<b>Literacy</b>	36.70%	62.60%	0.70%	9.00%	72.30%	18.70%
<b>Mathematics</b>	47.20%	52.10%	0.70%	10.90%	70.40%	18.70%

# PARENT, FAMILY, & COMMUNITY ENGAGEMENT

Families play a critical role in preparing their children for school and for a lifetime of academic success. In Head Start/Early Head Start, parent and family engagement activities are systemic and integrated across program foundations and program impact areas. Because of this, family engagement outcomes are achieved, resulting in children who are healthy and ready for school.

Parent and family engagement activities are grounded in positive, ongoing, and goal-oriented relationships with families. Easter Seals measures seven family outcomes that help lead to overall school readiness for children. These seven family outcomes are as follows:

- 1) Family Well-Being, 2) Positive Parent-Child Relationships, 3) Families as lifelong Educators, 4) Family As Learners, 5) Family Engagement In Transitions, 6) Family Connections To Peers And Community, 7) Families as Advocates and Leaders.**

<b>2021-2022 Family Outcomes (FPA's)</b>				
<b>PFCE Outcome Area Of 1938 FPA's</b>	<b># of Goals Set in PFCE Outcome Area</b>	<b># of Goals Set in PFCE Outcome Area</b>	<b># of Goals Making Progress in PFCE Outcome Area</b>	<b># of Goals Making Progress in PFCE Outcome Area</b>
<b>Family Wellbeing</b>	873	43%	838	96%
<b>Positive Parent Child Relationships</b>	342	17%	317	93%
<b>Families as Life Long Educators</b>	535	26%	529	99%
<b>Families As Learners</b>	140	7%	123	88%
<b>Family Engagement in Transitions</b>	0	0%	0	0%
<b>Family Connections To Peers and Community</b>	90	4%	81	90%
<b>Families as Advocates and Leaders</b>	58	3%	53	91%
<b>Total</b>	2038	100%	1941	95%

# 2021-2022 BOARD OF DIRECTORS

## BOARD OF DIRECTORS

**Chairman:** Michael Grillaert – *KPMG (Retired)*

**Vice Chair:** Laura Lord, MD - *Pediatric Neonatologist*

**Secretary:** Ellen Bailey – *Primerica*

**Treasurer:** Tate Sisk - *PNC Bank*

Chris Emslie - *PricewaterhouseCoopers LLP*

Howard Billingslea - *Fraternal Order of Police*

Jennifer Turk - *Partner, KPMG*

Mujib Khan - *Cox Communications (Retired)*

David Kupsy - *Kupsy Law Group*

Melissa Taylor - *Candescent Media, Inc.*

Donna Leftenant - *Former Head Start Grandparent*

Christine Santos – *Comcast*

Gary E. Bingham, Ph.D. - *Department of Early Childhood Education*

*Georgia State University*

Chris Rubio – *UPS Supply Chain Solutions*

Camilo Sarmiento – *United Parcel Service*

## LEADERSHIP

Donna Davidson - *President/CEO*

Marianne Southwood - *Vice President of Human Resources*

Lee Ann Kanaly - *CFO (Interim)*

Robert Gwaltney - *Vice President Early Education & Care*

Jeff Randa - *Assistant VP of Early Education & Care*

Rebekah Youngers - *Vice President of Marketing*

Robert Pinno - *Director of Compliance*

Laura Moncada - *Director of Early Intervention*

Meghan Adams *Director of Autism Services*

Jan Marie Love - *Director of Behavioral Health*

Freddie Lovett - *Foster Grandparents Project Director*



**Meeting Children and Families Where They Are.  
Here When They Need Us Most.**

# LOCATIONS

Easterseals North Georgia has 23 Early Education Centers across Metro Atlanta and Northeast Georgia including Fulton, Gwinnett, DeKalb, Barrow, Jackson, Madison, and Walton counties.

## Metro Atlanta

### Brookvalley

1146 Sheridan Road  
Atlanta, GA 30324

### Sylvan Hills

1757 Melrose Drive, SW  
Atlanta, GA 30310

### Guice

1485 Woodland Avenue  
Atlanta, GA 30316

### Premier Academy

399 Macedonia Road  
Atlanta, GA 30354

### Warsaw

1240 Warsaw Road  
Roswell, GA 30076

### Mansell

80 Mansell Court East  
Roswell, GA 30076

### Norcross

4335 Steve Reynolds Blvd  
Norcross, GA 30093

## NorthEast

### Jackson County

215 Stan Evans Drive  
Jefferson, GA 30549

### Madison County

85 Rock Quarry Road  
Danielsville, GA 30633

### Walton County

832 GA Hwy, 11 S.  
Monroe, GA 30655

### Barrow County

75 Maynard Street  
Winder, GA 30680

### Winder

37 S. Center Street  
Winder, GA 30680

## DeKalb

### Clarkston

815 Park N. Blvd.  
Clarkston, GA 30021

### Columbia

1275 Clarendon Ave.  
Avondale Estates, GA 30002

### Hambrick

777 Hambrick Road  
Stone Mountain, GA 30083

### Lawrenceville

3549 Lawrenceville Hwy  
Tucker, GA 30084

## Partnerships

### Herrington Academy

1101 Herrington Road  
Lawrenceville, GA

### Herrington Academy East

3555 Lee Rd, SW  
Snellville, GA 30039

### Renaissance Child Dev. CTR

120 Renaissance Parkway  
Atlanta, GA 30308-2333

### Minnie Howell Child Dev. CTR

399 Macedonia Road, SE  
Atlanta, GA 30354-2854

### Giselle Learning Center

3900 Memorial College Ave  
Clarkston, GA 30021

### Giselle 2

3792 Memorial College Ave  
Clarkston, GA 30021

### Our House

711 S. Columbia Dr.  
Decatur, GA 30021

***“All children are born with unlimited potential and a unique genius that is just waiting to be fostered.”***



815 PARK NORTH BLVD  
CLARKSTON, GA  
404-943-1070

[WWW.EASTERSEALSORTHGEORGIA.ORG](http://WWW.EASTERSEALSORTHGEORGIA.ORG)